

**Bike Rack as Art Design Competition**

This competition invited creative, street-savvy designers to create a cutting-edge bike rack that could be appreciated as a beautiful piece of street art.

The brief also stated that the bicycle rack should be a “long lasting, easy to use, functional device”. A large number of impressive entries were received with the ultimate first prize being awarded to Carl Jones of Design Studio, Jones Chijoff for their *Derailed* design.

Securabike was contracted to manufacture the winning design as well as the second and third place designs which were installed by Securabike in a number of locations.



**Derailed**

This award winning design takes its name from the French word *Dérailleur* – the bicycle gear mechanism that switches the chain from one sprocket to another and literally means “to go off the rails”.

The *Dérailleur* bike rack is so named as it appears like a distorted bicycle chain that has escaped from its frame. The inspiration for its form, originated from looking at elements of a bicycle. The chain, being the main drive-train of a bicycle – that which provides it with forward movement, is here re-purposed as an object that keeps a user’s bicycle static and prevents its movement.

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*The Quale Bicycle Rack (p30) was voted the People’s choice favourite in the Competition.*

